



WOW SESSION! Module 6: Developing Your Strategies with Louise Doyle, Business Coach

WOW SESSION! Module 6: Developing Your Strategies with Louise Doyle, Business Coach

Tuesday, May 29 at 11:00 a.m. Pacific (2:00 p.m. Eastern)

This workshop will present the **entire marketing lifecycle**. Whether your business is service- or product-based, there are aspects of this important module that are directly applicable to you. Louise will cover all of the **four Ps of marketing** including price, product, place, and promotion. This session relates to **Module 6** of the BA website. BA participants and anyone interested in entrepreneurship is welcome to attend.



[WOW Session](#)